

FOR IMMEDIATE RELEASE

Date: August 31, 2020

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The City of Milwaukee Health and Fire Departments Collaborate with Community Organizations to

form Milwaukee Overdose Response Initiative (MORI) Joint Press Conference

MILWAUKEE – In 2019, in response to the overdose crisis in Milwaukee County, the Milwaukee Fire

Department (MFD) collaborated with the Milwaukee Health Department (MHD) and many other community

organizations to form the Milwaukee Overdose Response Initiative (MORI). MORI utilizes opioid-related

overdose data from MFD to initiate a rapid response by a trained community paramedic and peer support

specialist to engage clients in treatment and recovery services following an overdose.

This initiative is a community-wide collaboration that consists of partners from treatment and recovery

organizations, insurance companies, academic institutions, hospitals, health departments, and many others.

The MFD is excited to offer some interim results from their yearlong partnership with the Milwaukee Health

Department and the National Association of City County Health Officials (NACCHO).

What makes this program a great success are the many partnerships and community-wide collaborations that

bring together organizations that would otherwise be competitors to work together for the good of those in

need.

Please join the City of Milwaukee Mayor Tom Barrett, District 10 Alderman Michael Murphy, Health

Commissioner Dr. Jeannette Kowalik, Fire Chief Mark Rohlfing along with Captain Michael Wright as they

come together for a joint press conference:

September 1st, 2020

601 W. Wells

1pm

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